



Kat
RILEY

A 28-year veteran of the salon professional industry, Kat started her career in the corporate world with an extensive background in marketing and business. She combined this experience with her passion for the beauty industry and opened Katherine Jon Salon in 2000. Kat's love of the salon industry and passion for the people in it ignited her desire to share her expertise in marketing and business while opening a dialogue with her fellow salon owners. This quest to share and network has led her to become a Business Trainer with Eufora International. It is Kat's goal to become an instrumental part of raising the bar for how the salon industry is viewed by the world.

Please call your Prestige Consultant or the Prestige Customer Care Team at 1-803-548-2220 to secure your space!

Please visit www.prestigesalonproducts.com for more event information!



BUILDING YOUR BRAND: *Live the Life You Want Building Your Brand* will show you how creating a strong personal brand can greatly impact your success in a variety of ways. Learn how to establish a brand that encourages both guest loyalty and trust. Once established, these two powerful guest emotions give you the ability to achieve greater influence, thus inspiring your guests to become raving fans.

BUILDING YOUR BUSINESS: *Make More Money Building Your Business* will provide the tools to achieve your financial goals behind the chair. By understanding where you currently are, and where you want to go, you will be able to create a simple plan for success. Learn to love your numbers, and how you can use them to grow your business.

ATLANTA

MONDAY JUNE 24

10am to 1pm Build Your Brand
2pm to 5pm Build Your Business

Career Investment

\$50 each class or attend both for \$75

Due to limited seating all ticket sales are final.