



Ashley

TOLIVER-WILLIAMS

Ashley Toliver-Williams, Salon Industry Enthusiast, and founder of FRINGE Salon and Color Bar, contributes a fresh take to the business of beauty. Determined to inspire change and increase professionalism in this industry, she devotes her time and energy to education and thinking outside the lines. Her belief that the hairdresser has a tremendous opportunity to affect positive change in this world, inspires her to help grow the hearts and minds of the present and future of our industry. She is passionate about Eufora and their commitment to the elevation of salons and stylists in this industry.

Please call your Prestige Salon Consultant or Prestige Customer Service at 1-803-548-2220 to secure your spot!

Visit us at www.prestigesalonproducts.com for all event details!



BUILDING YOUR BRAND: *Live the Life You Want*
Building Your Brand will show you how creating a strong personal brand can greatly impact your success in a variety of ways. Learn how to establish a brand that encourages both guest loyalty and trust. Once established, these two powerful guest emotions give you the ability to achieve greater influence, thus inspiring your guests to become raving fans.

BUILDING YOUR BUSINESS *Make More Money*
Building Your Business will provide the tools to achieve your financial goals behind the chair. By understanding where you currently are, and where you want to go, you will be able to create a simple plan for success. Learn to love your numbers, and how you can use them to grow your business.

RALEIGH

Hilton Garden Inn Raleigh Durham Airport
1500 RDU Center Drive, Morrisville, NC 27560

MONDAY

FEBRUARY 25

10am to 1pm

Build Your Brand

2pm to 5pm

Build Your Business

Career Investment

\$50 each class or attend both for \$75

Due to limited seating all ticket sales are final.

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